



#15

Express Mail" mailing label number  
EV325987852US

Date of Deposit: July 12, 2004

Case No. 9623/338

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of:

Thomas A. Soulanille et al.

Serial No: 09/915,801

Examiner: Alaubaidi, Haythim J.

Filed: July 26, 2001

Group Art Unit: 2171

For: IMPROVED SYSTEM AND  
METHOD FOR INFLUENCING  
A POSITION ON A SEARCH  
RESULT LIST GENERATED BY  
A COMPUTER NETWORK  
SEARCH ENGINE

**RECEIVED**

JUL 16 2004

Technology Center 2100

**PETITION AND FEE FOR EXTENSION OF TIME (37 CFR § 1.136(a))**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

This is a petition for an extension of the time to respond to the Office Action  
dated January 13, 2004 for a period of three month(s).

☒ Applicant:

☐ claims small entity status. See 37 C.F.R. §1.27.

☒ is other than small entity

	<u>Extension Months</u>	<u>Other Than Small Entity</u>	<u>Small Entity</u>
<input type="checkbox"/>	One Month	\$110.00	\$55.00
<input type="checkbox"/>	Two Months	\$420.00	\$210.00
<input checked="" type="checkbox"/>	Three Months	\$950.00	\$475.00

07/25/2004 10:11 00000107 09915801 950.00 DP

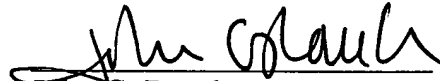
<input type="checkbox"/>	Four Months	\$1,480.00	\$740.00
<input type="checkbox"/>	Five Months	\$2,010.00	\$1,005.00

**Fee Payment**

- ☒ Attached is a check for \$1330 for the Petition fee.
- ☐ Attached is a credit card authorization form for \$\_\_\_\_\_ for the Petition fee.
- ☐ Charge Petition fee to Deposit Account No. 23-1925. A duplicate copy of this Petition is attached.
- ☒ Charge any additional fee required or credit for any excess fee paid to Deposit Account No. 23-1925. A duplicate copy of this Petition is attached.

Respectfully submitted,

Dated: July 12, 2004

  
John G. Rauch  
Registration No. 37,218  
Attorney for Applicant

BRINKS HOFER GILSON & LIONE  
P.O. BOX 10395  
CHICAGO, IL 60610  
(312)321-4200



7-13-04

APR 21 11 61

U.S.P.S. EXPRESS MAIL "POST OFFICE TO ADDRESSEE" SERVICE  
DEPOSIT INFORMATIONExpress Mail Label No.: EV 325987852 USDate of Deposit: July 12, 2004BRINKS  
HOFER  
GILSON  
& LIONE

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Appln. of: Thomas A. Soulanille et al.

Appln. No.: 09/915,801

Filed: July 26, 2001

For: IMPROVED SYSTEM AND METHOD FOR  
INFLUENCING A POSITION ON A  
SEARCH RESULT LIST GENERATED BY  
A COMPUTER NETWORK SEARCH  
ENGINE

Examiner: Alaubaidi, Haythim J.

Art Unit: 2171

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JUL 16 2004

Technology Center 2100

Attorney Docket No: 9623/338

Mail Stop After Final  
Commissioner for Patents  
P. O. Box 1450  
Alexandria, VA 22313-1450

## TRANSMITTAL

Sir:

## Attached is/are:

- ☒ Checks for \$950 and \$180; Petition and Fee for Extension of Time, in duplicate; Amendment after Final Rejection; Fourth Supplemental Information Disclosure Statement, in duplicate; PTO-1449 (one page); copy of references E1-E11
- ☒ Return Receipt Postcard

## Fee calculation:

- ☐ No additional fee is required.
- ☒ An extension fee in an amount of \$950 for a three-month extension of time under 37 C.F.R. § 1.136(a).
- ☐ A petition or processing fee in an amount of \$\_\_\_\_\_ under 37 C.F.R. § 1.17(\_\_\_\_\_).
- ☐ An additional filing fee has been calculated as shown below:

					Small Entity			Not a Small Entity	
	Claims Remaining After Amendment		Highest No. Previously Paid For	Present Extra	Rate	Add'l Fee	or	Rate	Add'l Fee
Total		Minus			x \$9=			x \$18=	
Indep.		Minus			x 43=			x \$86=	
First Presentation of Multiple Dep. Claim					+\$145=			+\$290=	
					Total	\$		Total	\$

## Fee payment:

- ☒ Checks in the amount of \$950 and 180 are enclosed.
- ☐ Please charge Deposit Account No. 23-1925 in the amount of \$\_\_\_\_\_. A copy of this Transmittal is enclosed for this purpose.
- ☒ The Director is hereby authorized to charge payment of any additional filing fees required under 37 CFR § 1.16 and any patent application processing fees under 37 CFR § 1.17 associated with this paper (including any extension fee required to ensure that this paper is timely filed), or to credit any overpayment, to Deposit Account No. 23-1925.

Respectfully submitted,

Date

7/12/04

John G. Rauch (Reg. No. 37,218)